



Punasa Sihsobhon

DESIGNER

www.psihsobhon.com
www.linkedin.com/in/psihsobhon
beleven.sih@gmail.com
+1 (240) 861-3258

EDUCATION

Savannah College of Art and Design (SCAD)

Savannah, E-learning, Hong Kong

MFA in Service Design

Expected Graduation 2025

BFA in Graphic Design, Minor in Motion Media

Graduated March 2023 | CGPA 3.94

Chulalongkorn University Bangkok, Thailand

Communication Design Intl program | 2018 - 2019

SKILLS

Proficient

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe AfterEffect

Microsoft Suite

Google Workspace

Miro | Slack | Monday

Experienced

Figma

Cinema 4D

Axure

Languages

English Fluent

Thai Fluent

ACHIEVEMENT

SCAD Dean's List 2019 - 2023

Scholarship SCAD Academic Honors

Scholarship SCAD Achievement Honor

Scholarship SCAD International Student

Honorable Mention Award | SCAD eWARDS 2021

Gold Medals Musica Sacra with accompaniment,

World Choir Games 2016 Sochi, Russia

Gold Medals Youth Choirs of Equal Voices, World

Choir Games 2016 Sochi, Russia

EXHIBITION

June 2023 Group Exhibition, SCADMosaic A Graphic Design Showcase Adler Hall, SCAD, Sav, GA

June 2022 Group Exhibition, SCAD Graphic Design Vignette Exhibition, Adler Hall, SCAD, Sav, GA

March 2021 SCAD Foundations eWARDS Exhibition, SCAD (Online catalogue)

Nov 2018 Group Exhibition, Cardboard Pop-up Exhibition: Alice Re-imagine, Lert Urasayanandana Building, Chulalongkorn University, BKK, Thailand

EXPERIENCE

Design Intern

Jun - Aug 2023

August Jackson Agency

Remote

Conceptualized and executed fundraising events for higher education, developed branding assets for pharmaceutical subsidiaries, and explored AI integration in company operations.

Designer and Animator

Jan - Jun 2023

SCAD Mosaic A Graphic Design Showcase 2023

Sav, GA

Designed theme and attendees' and design experience for the juried student design showcase with 8 designers, design and animate assets across print and digital platforms.

Deloitte | SCADpro Collaboration Intern

Jan - Mar 2023

Visual Manager and Creative Director

Sav, GA

Designed the visuals assets across print, digital, and motion medium, and managed the project timeline for the multidisciplinary team of 15.

Graphic Designer

Oct 2022 - Mar 2023

CoMotion 2023

Sav, GA

Collaborated with 39 multidisciplinary team to design title cards, printed assets, and signages for SCAD's annual motion media design conference.

Mobile Infirmary | SCADpro Collaboration Intern

Mar - Jun 2022

Resource Manager, UX Researcher, and Graphic Designer

Sav, GA

Collaborated with Mobile Infirmary and team to debrief, conduct primary research to model the suitable design criterion, and establish visual guideline for a user-centered cancer care building in 10 weeks.

Art Director

Dec 2020, Nov 2021

51ss_kr

Remote

Art directed social media advertising banner and the program's information deck used on social media chatrooms.

Brand Strategist and Designer

Oct 2021

Ideer Craft Community

Bangkok, Thailand

Strategized and conceptualized the business model for a co-working space business and designed a suitable branding package includes logo, business card, glass plate, café menu, and workshop flyer within 2 weeks.

VOLUNTEER AND ACTIVITIES

Film Festival Volunteer

Oct 2022

SCAD Savannah Film Festival 2022

Sav, GA

Assisted 100 - 400 patrons to seats, kept headcount of the patrons entering the theater and screened passholders badges to verify eligibility for VIP seating.

Co-operator and Facilitator

Jun 2022

SCAD Vignettes A Graphic Design Showcase 2022

Sav, GA

Coordinated with the organizer to set up entertainment space and parkings. Facilitated 80 guests and 20 catering staffs in the entertainment area throughout the 2.5 hours event.

SCADserv Student Volunteer

Sav, GA

SCADserve

March - June 2022

- Painted mural at Greenbriar Children's Center to reinforce child learning.
- Harvested community garden's flowers and vegetables and cared for the soil.

SCAD Office of Disability Resources

Jan - Nov 2022

Documented class notes, discussions, and submit them within 24 hours after the end of class as an aid for students with disability.